

IVAA Live Summit Sponsorship – Vancouver, BC September 12th to 15th, 2017

Does your Business offer services or products to Virtual Assistants?

If so you can gain valuable exposure to your target market, by sponsoring IVAA's Live Summit in Vancouver, British Columbia, CANADA

We are the premier trade association for Virtual Assistants worldwide and host 80 to 100 members from all over the world at our Live Summit.

Why consider being a LIVE Summit Sponsor?

You not only have the opportunity to expose you and your business to Virtual Assistants but your exposure extends to their clients! With the average VA having 5 -10 or more clients your reach could be to a market of over 25,000 and possibly more, creates an immediate audience of hundreds of thousands.

Virtual Assistants provide their clients with advice on systems and programs. Think how easy sales and referrals would be for your products or services by having a team of users referring and selling for you ... just by having learned direct from you about your products or services and then using them in their daily work with clients.

With our online reach and connections between our social media channels, newsletters and membership, IVAA has an audience and influence of more than 25,000 contacts. We market our conferences heavily, that will include sharing your information too!

We have sample packages listed below but you aren't limited to those only! If you would like to become a sponsor and have an idea of what would gain you the exposure you're looking for, let us know! Reach out to us directly at sponsors@ivaa.org

If you are a current IVAA Preferred Partner, or an IVAA member you receive a 20% discount for any of the packages listed (except the Swag Bag marketing opportunity).

To become a Sponsor or Advertiser, contact our Committee at sponsors@ivaa.org

WEB

www.ivaa.org

EMAIL

info@ivaa.org

PHONE

877.440.2750

FAX

888.259.2487

MAIL

3773 Howard Hughes Pkwy, Suite 500S, Las Vegas, NV 89169-6014

Virtual Sponsor - Sponsorship Only - \$500

- Logo on event signage and at tables
- Acknowledgement in Program Guide
- Your promotional items included in the Summit "Swag" Bag (these must be shipped to the hotel if a physical product)
- Acknowledgement on the IVAA Summit Website throughout 2017
- Option to provide a 5-minute Video message to our attendees – we will share this on our LinkedIn Group Facebook Page (6200 members), IVAA's main blog and our private Facebook Group for members (450)

Presenting Sponsor - \$2,500

- 2 Tickets to the 3 Day Conference and Welcome Reception
- Co-Host the Welcome Reception with the IVAA President
- Opportunity to welcome attendees at the Reception
- A 15 - minute speaking slot on Day 1
- Sponsor table (2 x 6 table, chairs, no backdrapes) during the Reception and the conference
- Logo on all event signage & and at tables
- Prominent recognition in Program Guide
- Logo on IVAA Live Summit Website throughout 2017
- Opportunity to provide logo napkins
- Your promotional items included in the Summit "Swag" Bag

Silver Sponsor - \$1,500

- 2 Tickets to the 3 Day Conference
- Sponsor (2 x 6 table, chairs, no backdrapes) table during the conference
- Logo on all event signage & and at tables
- Prominent Recognition in Program Guide
- Logo on IVAA Live Summit Website throughout 2017
- Your promotional items included in the Summit "Swag" Bag

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Bronze Sponsor - \$ 750

- 1 Tickets to the 3 Day Conference
- Sponsor table (2 x 6 table, chairs, no backdrapes) during the conference
- Recognition in Program Guide
- Logo on IVAA Live Summit Website throughout 2017
- Your promotional items included in the Summit "Swag" Bag

Meal Sponsor (6 available) - Sponsorship Only \$750

- Choice of Breakfast or Lunch
- Opportunity to greet attendees & marketing table during meal
- Logo on event signage and at tables
- Acknowledgement in Program Guide
- Your promotional items included in the Summit "Swag" Bag
- Acknowledgement on the IVAA Summit Website throughout 2017

Nametag Sponsor - \$250

- Your website and logo on the nametags for attendees, speakers and guests
- Promotional items included in the Summit "Swag" Bag into the hands of every attendee. You supply the item; we'll do the stuffing!
- Acknowledgement in our Program Guide

Swag Bag Sponsor - \$250

- Your website and logo on the bags for attendees, speakers and guests
- Promotional items included in the Summit "Swag" Bag into the hands of every attendee. You supply the item; we'll do the stuffing!
- Acknowledgement in our Program Guide

Swag Bag Marketing Opportunity - \$100

- Your promotional items included in the Summit "Swag" Bag distributed to every attendee. *You supply the item; we'll do the stuffing! (Must be shipped or delivered to the hotel)*
- **Free for IVAA Members**

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