

## IVAA Live Summit Sponsorship

### Does your Business offer services or products to Virtual Assistants?

*If so you can gain valuable exposure to your target market, by sponsoring IVAA's Live or Online Summit.*

We are the premier trade association for Virtual Assistants worldwide and host members annually from all over the world at our Live Summit in the spring and our Online Summit in the fall.

### Why consider being a LIVE Summit Sponsor?

You not only expose you and your business to Virtual Assistants but your exposure extends to their clients! With the average VA having 10-12 or more clients your reach could be to a market of over 7500 and possibly more.

With our online reach and connections between our social media channels, newsletters and membership, IVAA has an audience and influence of more than 20,000 contacts.

Virtual Assistants provide their clients with advice on systems and programs. Think how easy sales and referrals would be for your products or services by having a team of users referring and selling for you ... just by having learned direct from you about your products or services and then using them in their daily work with clients.

We have sample packages listed below but you aren't limited to those only! If you would like to become a sponsor and have an idea of what would gain you the exposure you're looking for, let us know! Reach out to us directly at [sponsors@ivaa.org](mailto:sponsors@ivaa.org)

**If you are a current IVAA [Preferred Partner](#), or IVAA member you receive a 20% discount for any of the packages listed.**

To become a Sponsor or Advertiser, contact our Committee at [sponsors@ivaa.org](mailto:sponsors@ivaa.org)

**WEB**

[www.ivaa.org](http://www.ivaa.org)

**EMAIL**

[info@ivaa.org](mailto:info@ivaa.org)

**PHONE**

877.440.2750

**FAX**

888.259.2487

**MAIL**

2360 Corporate Circle, Suite 400 ✨ Henderson, NV 89074

## Presenting Sponsor

### Sponsorship Only - \$1,200 | With Discounted Summit Registration - \$1,450

- Co-Host the Welcome Reception with the IVAA President including a 5-minute presentation about your business
- Opportunity to welcome attendees at the door
- Marketing table during the Reception
- Logo on all event signage & and at tables
- Prominent recognition in Program Guide
- Logo on IVAA Live Summit Website throughout 2016
- Opportunity to provide logo napkins
- Your promotional items included in the Summit "Swag" Bag

## Meal Sponsor (6 available)

### Sponsorship Only \$750 | With Discounted Summit Registration - \$1,050

- Choice of Breakfast or Lunch on Tuesday, Wednesday, or Thursday
- Opportunity to greet attendees & marketing table during meal
- Logo on event signage and at tables
- Acknowledgement in Program Guide
- Your promotional items included in the Summit "Swag" Bag
- Acknowledgement on the IVAA Summit Website throughout 2016

## Nametag Sponsor - \$250

- Your website and logo on the nametags for attendees, speakers and guests
- Promotional items included in the Summit "Swag" Bag into the hands of every attendee. You supply the item; we'll do the stuffing!
- Acknowledgement in our Program Guide

## Swag Bag Marketing Opportunity - \$100

- Your promotional items included in the Summit "Swag" Bag distributed to every attendee. You supply the item; we'll do the stuffing!
- Free for IVAA Members

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