

	2017 IVAA Live Summit Schedule
	Sep-12-15 2017
DAY	DATE
Monday	11-Sep-17
Pre- Event Fun	<b>FUNDAY MONDAY in VANCOUVER</b>
Tuesday	12-Sep-17
6:30- 7:15 am	Morning walking group
8 am - 10 am	Book Store -set up
7:30 - 10:00 am	Summit Registration
7:30 - 9:00 am	<b>Breakfast</b>
9:00 - 9:15 am	Welcome & Opening Remarks
9:15- 10:15 am	Round Table Discussions - What are your Challenges/ Setting Intentions for Summit?
10:15 - 10:45 am	<b>Networking Break</b>
10:45 - 11:45 noon	<b>Session #1 - 60 min</b>
11:45 - 1:00pm	Lunch, sponsor recognition
1:00- 2:00pm	<b>Session #2 - 60 min</b>
2:00 - 2:15 pm	<b>Networking Break</b>
2:15- 3:15 pm	<b>Session #3 - 60 min</b>
3:15 - 3:45 pm	<b>Networking Break</b>
3:45 - 4:45 pm	<b>Session #4 - 60 min</b>
4:45 - 5:00 pm	Round up
5:00 6:00	Break on Own
6-7 pm	Cocktail Reception with H'ors douevres
7 - 9pm	Welcome Dinner
Wednesday	13-Sep-17
6:30- 7:15 am	Morning walking group
8:00 - 9:00 am	Book Store -set up
8:00 - 9:00 am	Summit Registration
8 - 9 am	<b>Breakfast</b>
9:00 - 9:15	<b>Sponsor Message Tina Forsyth</b>
9:15 - 10:15 am	<b>Session #5 - 60 min</b>
10:10 - 10:45am	<b>Networking Break</b>
10:45- 12:15 pm	<b>Session #6 Keynote - 90 min</b>
12:15 - 1:15 pm	60 minute Lunch
1:15 - 2:15 pm	<b>Session #7 - 60 Min</b>
2:15 - 2:45 pm	<b>Networking Break</b>
2:45 - 4:30 pm	<b>Session #8 - 105 min</b>
4:30 - 4:45 pm	Round up

6:00 - evening	Dinner with strangers
<b>Thursday</b>	<b>14-Sep-17</b>
6:30- 7:15 am	Morning walking group
8:00 - 9:00 am	Book Store -set up
8:00 - 9:00 am	Summit Registration
8 - 9 am	Breakfast
9:00 - 10:30 am	<b>Session #9 - 90 min</b>
10:30 - 11:00am	Networking Break
11:00 - 12:00 pm	<b>Session #10 - 60 min</b>
12:00 - 1:00 pm	60 minute Lunch
1:00 - 2:30pm	<b>Session #11 - 90 Min</b>
2:30- 3:00 pm	Networking Break
3:00 - 4:00 pm	<b>Session #12 - 60 min</b>
4:00-4:30 pm	<b>Wrapup , Lessons Learned, Goodbyes</b>
4:00 pm to 6:00pm	Close up Bookstore
6:00 PM	Evening on the Town - Evening event organized by IVAA but paid by VAs - Dancing/ Music ?
<b>Friday</b>	<b>15-Sep-17</b>
6:30- 7:15 am	Morning walking group
8:00 - 9:30 am	Breakfast
9:30 - 1:00 pm	<b>Create Your Plan Workshop</b>
10:30 - 11:00 am	Networking Break
13:00	<b>Final Goodbyes</b>

Speaker
Notes
Meet 10am hotel lobby
Notes
Meet in the Hotel Lobby
Outgoing President With Incoming - Lisa Wells, Patty Dost.
<b>Intro Sarah MacGregor</b>
<b>Stacey Berger, 3 Keys to Accelerate Your Results</b>
Awards and State of the Association Luncheon - Volunteer Award - Jan Kling Award.
<b>Kathy Colaiacovo - RFP Horror Stories</b>
<b>Liz Scott - Sales</b>
<b>Janica Smith &amp; Michelle Scappace - Niches</b>
Notes
Meet in the Hotel Lobby
<b>Lisa Wells - Networking and Followup</b>
<b>Colin Sprake - Keynote</b>
<b>Katrina Sawa - Marketing</b>
<b>Tawnya Sutherland - Website Creation - Conversion</b>

Use Signup sheets on Google - FB Group to connect for dinner

Notes

Meet in the Hotel Lobby

**Audrey Isbell - Value Pricing**

**Halley Gray - Marketing higher level**

**Craig Cannings Skills - Marketing Funnels**

**Kiki Ramsey - Overcoming Fears -**

Notes

Meet in the Hotel Lobby

Time to place suitcases in stewards holding for flights

**How to have success after the event so all your ideas / plans do not become a "shelf elf"**